

# REQUEST FOR CONSENT TO PROCESS PERSONAL DATA FOR DIRECT MARKETING

Pursuant to Sections 10, The Data Protection Act, 2020 & Regulation 7, The Data Protection Regulation, 2024



JAMAICA LTD.

2A MANHATTAN ROAD, KINGSTON 5 (MAIN OFFICE)  
T: 876.929.3570-3 | WWW.CUNACARIBBEAN.COM  
E: dpo@cunacaribbean.com

## Section I - Data Subject Information

1. Name:

Last \_\_\_\_\_ First \_\_\_\_\_ Middle \_\_\_\_\_

2. Date of birth: \_\_\_\_\_

(Fill in using (MM/DD/YYYY) or use drop down arrow to the right to select date)

3. Sex:  Male  Female

4. Contact Information: (Please indicate the address to which correspondence related to your application should be sent)

Home: \_\_\_\_\_  Mailing: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Other: \_\_\_\_\_

## Section II - Provisions of the Data Protection Act & Regulations

- Section 10 of the Data Protection Act, 2020, requires that a data controller shall not process personal data of a data subject (the person to whom the personal data relates) for the purpose of direct marketing unless consent to the processing is given by the data subject. Additionally, the data subject shall only be approached once for consent by a data controller.
- You are kindly requested to indicate your wishes regarding the processing of your personal data for the purpose of direct marketing in Section III - Response Detail. After you have indicated your wishes in Section III - Response Detail, kindly submit this Form either by post, or e-mail to the address stated above.
- Kindly note that if you have consented to your personal data being processed for the purpose of direct marketing, that consent may be withdrawn by submitting this Form with your wishes either by post, or e-mail to the address stated above.

\_\_\_\_\_  
Name (person signing on behalf of the data controller)

\_\_\_\_\_  
Designation/Title (person signing on behalf of the data controller)

\_\_\_\_\_  
Signature (person signing on behalf of the data controller)

\_\_\_\_\_  
Date

(Fill in using (MM/DD/YYYY) or use drop down arrow to the right to select date)

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## Section III - Response Information

I, \_\_\_\_\_ hereby  
(Print full name of data subject/delegate)

(Select the option that applies)

give consent       do not give consent       withdraw consent

for services to be marketed to me/the data subject on whose behalf I act by any means of communication (whether in person, electronic or otherwise).

Specify services to be marketed (where consent is given):

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Specify method of communication (where consent is given):

In person

Email: \_\_\_\_\_

SMS: \_\_\_\_\_

Other ( Specify): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Signature of data subject/delegate

\_\_\_\_\_  
Date

(Fill in using (MM/DD/YYYY) or use drop down arrow on the right to select date)